

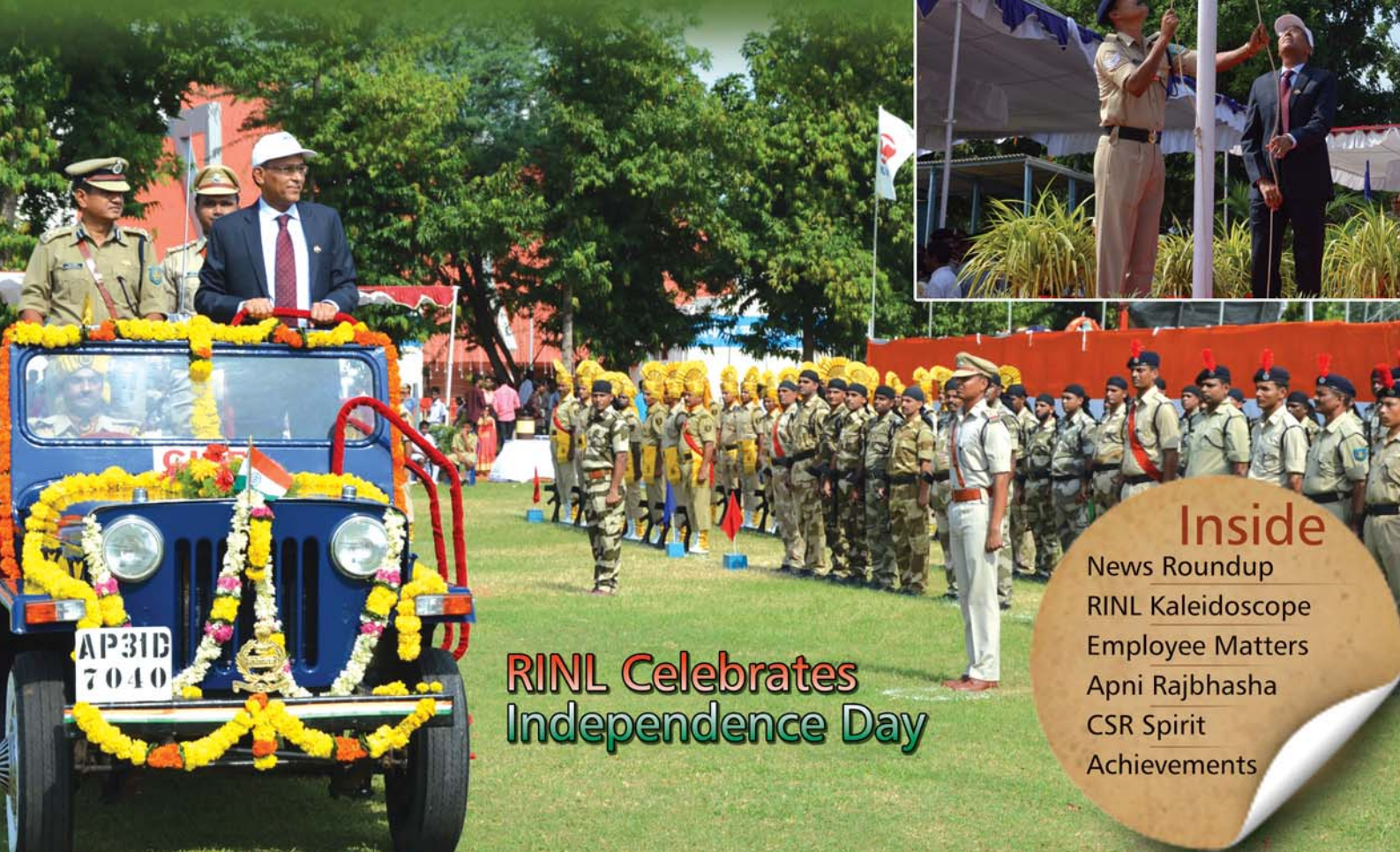


ఉక్కువాణి उक्कुवाणी UKKUVANI

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CMD receiving "Rajbhasha Keerti Purashkar" from the President of India



RINL Celebrates Independence Day

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సి.ఎమ్.డి. కలం నుండి.....

ప్రియమైన సహోద్యోగులారా!
 మన సంస్థ లో మనం ఇప్పుడు ఒక నిర్ణయాత్మక దశలో ఉన్నాము. 6.3 మి.ట. విస్తరణ దిశగా మనం ఎన్నో విజయాలు సాధించాము. అందులో కొన్ని, 2వ పవర్ ప్లాంట్ ప్రారంభించుట, శ్రీలంకలో అంతర్జాతీయ కార్యకలాపాలు మొదలుపెట్టుట, కోల్ బవెన్ బ్యాటరీ 5, ఫోర్జ్ వీల్ ప్లాంట్, 2వ నీటి రిజర్వాయర్, 5 మెగావాట్ల సౌర విద్యుత్ ప్లాంటులకోసం ఆర్డర్లు ఇచ్చే పని పూర్తిచేయడం మొదలగునవి. కొత్త విభాగాలు స్థిరీకరించడంపై కేంద్రీకృతమైన మన ప్రయత్నాల వలన, మన సంస్థ రాబోవు కాలంలో ఉత్పత్తిలో ఎన్నడగిన అభివృద్ధి సాధిస్తుందని విశ్వసిస్తున్నాము.

కొత్త విభాగాలనుండి ఉత్పత్తిని అధికం చేస్తూ, పనులను సమర్థవంతంగా పూర్తిచేయడానికి కొత్త పద్ధతులను కనుగొనాలి. మన వృద్ధిని స్థిరీకరించుటకు, మన మార్కెట్ షేర్ను పెంచుకునేందుకు, నిరంతరం కొత్త మార్కెట్ల అన్వేషణ సాగాలి. "అత్యుత్తమం" అనేదే మన లక్ష్యసాధనకు మంత్రం కావాలి. మనలో దాగివున్న సామర్థ్యాన్ని వెలికితీస్తూ, క్రమశిక్షణాభరిత ప్రయత్నాలతో, ఖర్చుతగ్గించి, రాబడి పెంపొందిస్తూ, మన వినయోగదారుల సంఖ్యను నియమబద్ధంగా విస్తరించుకుంటూ, ఇలా ప్రతి రంగంలోనూ మనం "అత్యుత్తమం" కావాలి.

విస్తరించిన మరియు అధునీకరించిన విభాగాలనుండి ఉత్పత్తిని సాధిస్తూ, స్థిరీకరిస్తూ తద్వారా ఉత్పాదకత, కోల్ రేటు, సి.సి.ఐ రేటు, విశేష శక్తివినిమయం మొదలైన పని సామర్థ్యపు కొలమానాలను పెంపొందించడంలో మన సంస్థ నిరంతరం నిమగ్నమైవుంది. వీటితోపాటు, అత్యుత్తమ విలువఅధారిత ఉక్కు ఉత్పత్తులు అధికం చేస్తుంటే సంస్థయొక్క సమగ్రసామర్థ్యంలో చెప్పుకోదగిన పురోగతి సాధ్యమవుతుంది.

ప్రస్తుతమున్న సవాళ్లతో కూడిన మార్కెట్ ముఖచిత్రంలో, 'ధర' అన్నది అతిముఖ్యాంశము. గణనీయంగా ఖర్చు ఆదా చేసే పద్ధతుల పెంపుదల మరియు నూతన ఉత్పత్తుల అవిష్కరణ, ఆర్ & డి విభాగం ద్వారా జరగగా, శక్తిని సమర్థంగా వినియోగించే విషయంపై దృష్టిపెడుతూ, కొత్త సాంకేతిక పద్ధతులైన, బ్లాస్ట్ ఫర్నేస్లో పల్వరైజ్డ్ కోల్ ఇంజక్షన్ మరియు ప్యూలను సమర్థవంతంగా వినియోగించడం మొదలైన వాటిద్వారా మనం ప్రగతి పథాన ఇంకా ముందుకు సాగాలి. కష్టాలనుండి బయటపడి విజయం సాధించడం ఆర్.ఐ.ఎన్.ఎల్ కు కొత్త కాదు. అంకితభావం, చురుకుదనాలకు ఉదాహరణలు. ఆర్.ఐ.ఎన్.ఎల్ ఉద్యోగులు. మన ముందున్న లక్ష్యాలను, ఆర్.ఐ.ఎన్.ఎల్ పరివారం పూర్తి సామర్థ్యంతో సాధిస్తుందని నాకు నమ్మకముంది.

శుభాకాంక్షలతో....

పి. మధుసూదన్
 (పి. మధుసూదన్)

अध्यक्ष महोदय की कलम से ...

प्रिय सहकर्मियों,

आर आई एन एल में वर्तमान में हम निर्णयात्मक दौर में हैं। हमने 6.3 मिलियन टन प्रतिवर्ष विस्तारण कार्य की पूर्ति, विद्युत संयंत्र-2 के प्रवर्तन, श्रीलंका में अंतर्राष्ट्रीय प्रचालन की शुरुआत, कोक ओवन बैटरी-5, फोर्ज्ड व्हील संयंत्र, दूसरे जलाशय और 5 मेगावाट सोलर विद्युत संयंत्र के प्रमुख पैकेजों के लिए आदेश देने से संबंधित कार्य पूरा करते हुए कुछ प्रमुख उपलब्धियाँ हासिल की हैं। मुझे पूर्ण विश्वास है कि नई इकाइयों के स्थिरीकरण हेतु ध्यानकेंद्रित प्रयासों के फलस्वरूप कंपनी आगामी वर्षों में उत्पादन के क्षेत्र में महत्वपूर्ण वृद्धि दर्ज कर सकेगी।

नई इकाइयों से उत्पादन बढ़ाते हुए हमें लक्ष्यों की सक्षमतापूर्वक पूर्ति की नई संभावनाओं को तलाशना है, नये बाजारों में पैठ बनाकर स्थाई विकास प्राप्त करना है और बाजार में अपनी हिस्सेदारी बढ़ानी है। "श्रेष्ठम्" लक्ष्य प्राप्ति का मूल मंत्र है। हमें प्रचालन से संबंधित सभी क्षेत्रों में निष्ठावान प्रयासों से ग्राहक आधार को सुदृढ़ बनाते हुए लागत इष्टतमीकरण व अधिकतम राजस्व की प्राप्ति, निष्ठावान प्रयासों एवं अंतर्निहित क्षमताओं का लाभ उठाने की आवश्यकता है। कंपनी विस्तारित इकाइयों एवं आधुनिकीकृत इकाइयों से उत्पादन बढ़ाते हुए निरंतर श्रम उत्पादकता, कोक दर, पी सी आई दर, विशिष्ट ऊर्जा खपत आदि जैसी प्रचालन दक्षताओं में सुधार लाने हेतु ध्यानकेंद्रित कर रही है। इस प्रकार उच्च मूल्यवर्धित इस्पात उत्पादन में वृद्धि के साथ कंपनी के संपूर्ण निष्पादन में महत्वपूर्ण सुधार आएगा।

बाजार की वर्तमान चुनौतीपूर्ण स्थिति में लागत एक महत्वपूर्ण घटक है। हालाँकि ऊर्जा दक्षता एवं धमन भट्टी में चूर्णित कोयला प्रेषण, व्यर्थ का प्रभावी उपयोग, अनुसंधान व विकास जैसे प्रौद्योगिकी प्रयासों से नये उत्पादों का विकास एवं प्रक्रिया में सुधार होगा, जिससे दीर्घकाल में निश्चित रूप से अधिक बचत होगी। आर आई एन एल में सफलता प्राप्त करना कोई नई बात नहीं है और संगठन के कर्मचारी निष्ठावान एवं कठिन परिश्रमी हैं। मुझे विश्वास है कि आर आई एन एल समूह अपनी पूर्ण क्षमता का उपयोग करते हुए वर्तमान लक्ष्यों की प्राप्ति करेगा।

शुभकामनाओं सहित,।

पि. मधुसूदन
 (पो मधुसूदन)

From CMD's Desk...

Dear Colleagues,

We are at a watershed moment in RINL. We have made some major achievements with completion of 6.3 Mtpa expansion, commissioning of Power Plant-2, commencement of International operations in Sri Lanka, completion of Order placements for the main packages of Coke Oven Battery-5, Forged Wheel Plant, 2nd Water Reservoir and 5 MW Solar Power Plant. I sincerely believe that with our efforts focussed on stabilization of new units, the Company is all set to register significant growth in production in the coming years.

With the ramping up of production from the new units, the need of the hour is to explore new ways to complete the tasks efficiently and constantly look out for avenues to pioneer new markets to realize sustainable growth and increase market share. "EXCEL" is the mantra to achieve our goal. We need to ExCEL in all spheres of operations with disciplined Expansion of Customer base, Cost Optimization & revenue maximization, disciplined Efforts and Leveraging inherent potential. The Company is continuously focusing on improving operational efficiencies such as Labour Productivity, Coke rate, PCI Rate, Specific Energy Consumption, etc. through ramp up of production from Expansion units and stabilization of modernized units. These along with an increase in High End Value Added Steel production would significantly improve the overall performance of the company.

In the present challenging market scenario, cost is an important factor. However, with focus on energy efficiency, new technological initiatives such as Pulverized Coal Injection in Blast Furnaces, effective waste utilization, R&D interventions leading to product innovation and process improvement leading to substantial savings will take us a long way. RINL has been a story of turn around; its employees an example of dedication and diligence. With the tasks at hand, I am confident of our RINL collective. We shall perform to our full potential.

With best wishes

P Madhusudan
 (P Madhusudan)

National Vigilance Excellence Award 2016 bestowed on Vizag Steel

"National Vigilance Excellence Award 2016" was bagged by RINL-VSP for the fifth consecutive year. Sri K.V Chowdary, CVO , Gol presented the "National Vigilance Excellence Award 2016" to Sri B. Siddhartha Kumar, CVO on the occasion of 13th Anniversary Celebrations of Vigilance Study Circle, Hyderabad. Sri P Madhusudan, CMD, congratulated the RINL Vigilance Collective for bringing laurels to the organization and mentioned that the award reflects the transparency in the organisation.



The Award was bestowed on RINL in recognition of the commendable work done in preventive vigilance and submission of a case study by Vigilance Officials under the guidance of CVO, which resulted in substantial savings. It is a matter of pride that vigilance at VSP has been at the forefront in bringing Transparency, Fairness, Openness and Integrity in all its initiatives and it will continue to achieve Excellence in these aspects.

Vishwakarma Rashtriya Puraskar (VRP) Awards

RINL-VSP bagged four Vishwakarma Rashtriya Puraskar (VRP) awards for innovative suggestions implemented in the plant. Sri Bandaru Dattatreya, Hon'ble Union Minister of State, Labour & Employment (Independent Charge) presented the awards to VSP employees at a function held in Delhi. Sri P Madhusudan, CMD, congratulated the employees for this achievement and said that VSP employees have always been known for innovation in improving the working methods and in bringing laurels to the organization. VSP has achieved this distinction for the eleventh time.



The VRP awards include two Class-B (CO&CCP and Engg Shops & Foundry) and two Class-C (SMS-1 and TRAFFIC) with a cash prize of Rs 50,000/- and Rs 25,000 /- for each award respectively. Eighteen employees were involved in the implementation of four innovative suggestions. The winning employees are: S/Sri G Appa Rao, P Brahmaji, D Narasinga rao, P Pydiraju, Y Somasekharam, N Mohan rao, V Rajababu, SVVS Naga Kumar, S Sadasivarao, PA Murty, K Narasimha Rao, AS Amarnadh, V Nookaraju, K Seshagiriarao, DSN Reddy, D Appadu, RSN Murty, Ch Nookanna. Dr GBS Prasad, D(P) witnessed the Award distribution function and congratulated them. Sri Susant Patnaik, AGM(E)-CO&CCP, Sri ASV Gopala Rao, AGM(E)-SMS-1, Sri K Rajeshwara Rao, Manager(M)- Traffic and Sri K Srinivasa Rao, DM(ES&F)-ES&F, the coordinators for these projects, who played a key role

in implementation of these suggestions attended the function. Sri AK Makhija, ED(Projects - Rajasthan Mines) and Mrs. N Bhanu, AGM(MS) also attended the function as company representatives.

Vishwakarma Rashtriya Puraskar (VRP) is a National Award Scheme instituted by Ministry of Labor and Employment, Govt. of India for the workmen in industries. It recognizes and rewards the workers and supervisors every year, for their innovative suggestions resulting in higher efficiency, productivity, quality, safety & working conditions, house-keeping and import substitution at enterprise level.

Panel of Judges for PM's Trophy visit RINL

The Panel of Judges (POJ) for the "Prime Minister's Trophy 2014-15 & 2015-16" was on a two day visit to RINL from 29th July to 30th July .A Corporate Presentation was made. Sri P Madhusudan, CMD, said that though the plant was greatly affected by the cyclone Hudhud, the spirit and dedication of VSP collective ensured that it bounced back within no time. The POJ observed that there was a phenomenal change for the better post - Hudhud and also appreciated RINL for taking up the three challenges of expansion, modernization and stabilization in one go.



The PoJ consisted Dr BN Singh, Former CMD, RINL, Sri JK Puri, former Chief Advisor Cost, Ministry of Finance, Dr T Mukherjee, Former Dy. M.D, Tata Steel Limited, Prof PK Sen, Dept of Metallurgical & Material Engineering, IIT, Kharagpur, Prof NK Chadha, Dean, Department of Psychology, University of Delhi, Sri Goutham Dutta, Prof, Production and Quantitative Methods area, IIM, Ahmedabad, Dr RP Singh, former CMD, Power Grid Corporation, Sri V Shyam Sundar, Former MD, Durgapur Steel Plant and Sri Baij Nath Rai, National President, National Majdur Sangh.



The POJ participated in a plantation drive under CSR initiative at Arunodaya Special School and interacted with the special children. Later, they visited the "Model Room & Awards Gallery" and went round various production and expansion units. They interacted with a cross section of officers and winners of PM Shram & VRP awardees. The POJ also held discussions with representatives of SEA, Trade Unions, WIPS and SC/ST Association. The POJ concluded its visit to RINL with a meeting with the top management. Visteel Mahila Samiti presented a cultural programme "Srijanika", in honour of POJ at Multi Purpose Hall in Ukkunagaram later in the evening.

Independence Day celebrated

70th Independence Day was celebrated with patriotic fervor in Ukkunagaram on 15th Aug. Sri P Madhusudan, CMD, unfurled the National Flag, took the salute and inspected the guard of honour accorded by the CISF jawans, home guards and school children of Ukkunagaram at the sprawling Trishna Grounds in the township. Sri Madhusudan, in his address, advocated the "EXCEL" mantra to rebuild dreams and emerge as the most efficient plant in the country. to build a scenario warrants a change in approach and attitude to demonstrate in true potential truly great Company.



S/Sri P C Mohapatra, D(Proj), Dr GBS Prasad, D(P), DN Rao, D(O), P Raychaudhury, D(C), Jocab Kispotta, Senior Commandant, CISF, large number of employees and their family members, union leaders, CISF jawans etc witnessed the Independence Day celebrations.

Smt Gowri Annapurna, the First Lady of Ukkunagaram and Hon'. President of Visteel Mahila Samiti, Smt Bindoo Mohapatra, President of VMS, Vice-presidents of VMS, representatives of Steel Executive Association, SC&ST Association, VMS committee members and large number of school children were also present.

Vizag Steel QC Teams strike Gold at Bangkok

Vizag Steel Quality Circle (QC) teams once again proved their supremacy and bagged Gold Medals at International Convention on Quality Control Circles (ICQCC-2016) organized by the "Association of QC Head Quarters of Thailand" at Bangkok from 23rd - 26th Aug. Sri P Madhusudan, CMD, complemented the Gold Medal winners for bringing laurels to the organization.

The top 3 QC teams from Vizag Steel i.e. "Moksha" from Wire Rod Mill, "Tarun" from Power Engineering Maintenance (PEM) and "Saraleekaran" from Blast Furnace presented their case studies during the competition. Sri V Ramanujam, GM (WMD) and Dr. SBVSP Sastry, AGM (MS) were present at the Convention. QC team "Moksha" of WRM consisting of S/Shri D Madhava Rao, M Arun Venkata Reddy, P Raju, M Satya Rao, G Kunchayya, N Trimurthy and P Narsinga Rao presented their case study on "Modification of furnace discharging side doors operation". QC team "Tarun" of PEM consisting of S/Shri B Ravi Varma, R Marudra Rao, Ch V Satyanarayana, R Haranath, VV Ramana, M Appala Raju and S Bapi Raju presented their case study on "Oil drain line modification in Coke Oven Exhauster motor". QC team "Saraleekaran" of BF consisting of S/Shri MVN Prithiviraj, Shaik Raja, M Srikanth, R Rama Rao, KVVMAN Varma, SM Vishnu Murty and GVSS Giridhar presented their case study on "Modification of limit unit of Bell-Less Top Secondary Equalizing valve in Blast Furnace". This year in addition to the three QC teams, two Kaizen case studies were presented under 'Allied concepts' category by the members of QC teams participating in the Convention. The total number of 21 participants from 3 QC teams was split into 5 Quality Concept teams without any additional member. Kaizen team "Saralatha" of WRM consisting of S/Shri D Madhava Rao and P Narsinga Rao presented their case study on "Reuse of damaged or rejected water box nozzles". Kaizen team "Saral" of Blast Furnace consisting of S/Shri MVN Prithiviraj and GVSS Giridhar presented their case study on "To improve the reliability of Slag Transportation System".



CIO-100 Award to RINL

For the highest level of operational and strategic excellence in Information Technology (IT) shown during the year, RINL was conferred with CIO-100 Award and its Chief Information Officer (CIO) Mr. KVSS Rajeswara Rao, General Manager (IT & ERP) received it on RINL's behalf. The award was instituted by International Data Group (IDG), the largest technology media, events and Research Company in the world to honour 100 companies that demonstrate excellence and achievement in Information Technology. This year, the Eleventh Annual CIO Symposium and Awards Ceremony was held at Pune organized by CIO magazine and it selected India's top CIOs (Chief Information Officers) and IT leaders from leading Indian organizations for being versatile with their IT deployments in difficult economic conditions. Sri P Madhusudan, CMD, RINL congratulated Sri KVSS Rajeswara Rao and his team for the achievement. Sri P Madhusudan said that the award reflects the company's commitment to Excellence in all spheres of Information Technology operations. International Data Group (IDG) is the largest technology media, events and Research Company in the world with a presence in more than 90 countries. It is the largest felicitation of its kind, honoring 100 IT leaders who are using Information Technology for competitive advantage, optimizing business processes, enabling growth or improving relations with the customers. CIO- 100 Award was started in the USA and now extends across countries like Canada, Sweden, Australia, Singapore, Vietnam, Hungary and India. Considered as the "Oscars of the IT Industry", CIO-100 awards are the most sought-after recognition and its winners represent the crème de la crème of enterprise IT leaders.



RINL bags Rajbhasha Keerti Puraskar

RINL, Visakhapatnam Steel Plant bagged Rajbhasha Keerti Puraskar for the year 2015-16. Sri P Madhusudan, CMD, RINL received the prestigious award from Hon'ble President of India, Sri Pranab Mukherjee today at a function held on the occasion of Hindi Divas at Rashtrapathi Bhavan in Delhi. RINL is the proud recipient of the award for the effective implementation of Official Language Hindi in its Head quarters as well as its Marketing /Liaison Offices through out the country. Sri P Madhusudan said that the awards at national level reflect the Company's commitment towards effective implementation of the official language. He congratulated the RINL collective for the achievement. RINL has also bagged 1st Prize in the "C" region for its Quarterly Hindi Magazine "Sugandh" on the occasion. Dr.GBS Prasad, Director (Personnel), RINL received the award.

34th Annual General Meeting held

The 34th Annual General Meeting of VSP was held on 29th Sep at its Registered Office in Visakhapatnam. Shri P Madhusudan, CMD, chaired the meeting. Shri Mahabir Prasad, Director, Ministry of Steel(MOS) attended the AGM as Nominee of President of India. S/Shri P C Mohapatra, D(Proj), Dr. G B S Prasad, D(P), D N Rao, D(O), P Raychaudhury, D(C), Sunil Gupta, Independent Director & Audit Committee Chairman, K M Padmanabhan, Independent Director, J Srinivasa Rao, GM (F&A) & CFO, Company Secretary and Statutory Auditors of the company attended the AGM.



Shri P Madhusudan, informed the shareholders that the company had achieved a Sales Turnover of Rs.12,271 crores with a growth of 5% in value and 39% in volume in the previous year. The steel prices had dropped to historically low levels during the year. Therefore, the net realization was 24% lower than the previous year, thus severely affecting the finance, resulting in a net loss of Rs.1,421 crores. He also informed that the company has completed its expansion to 6.3 mtpa of Liquid Steel in 2015-16 and has taken up modernization of the

existing assets, which will increase its capacity to 7.3 mtpa. With efforts focussed on stabilization of new units, the company is set to register significant growth in production in the coming years.

Customers' Meet at Bangalore

Customers' meet at Bangalore was organized on 09th July 2016. Meeting was chaired by Shri P Madhusudan, CMD & Shri P Raychaudhury, D(C), GM(Mktg)- HS and RM(S) along with Sr.BM-Bengaluru and BFM-Bengaluru also participated in the meeting. The meeting was attended by customers of various segments from Bangalore Branch.



Workshop on "Challenges in Quality Control of Long Steel Products"



Sri P Madhusudan, CMD, inaugurated a two day workshop on "Challenges in Quality Control of Long Steel Products" organized by VSP in association with Indian Institute of Metals (IIM), Visakhapatnam chapter in Ukkunagaram. S/Sri SS Mohanty, President, IIM, PC Mohapatra, D(Proj), P Raychaudhury, D(C), B Siddhartha Kumar, CVO, DN Rao, D(O), Dr Anup Kumar, Tata Steel, SK Sarna, Ex ED (Works), RINL, KV Ramana Rao, ED(Works) I/c, PK Rath, ED(O) RINL graced the event. Delegates from RINL and other major steel plants like Tata Steel, JSW, SAIL Plants, MECON, Dastur & Co, senior officers of RINL participated in the workshop.

CMA Young Achiever Award 2015

Sri PK Maharana Senior Manager (F&A) of F&A Department has been conferred prestigious CMA Young Achiever Award 2015 under Manufacturing-Public Sector Category-Medium by The Institute of Cost Accountants of India at New Delhi.

CMA Awards recognize the significant contributions to operational efficiency, Risk Management, value creation, Improving Corporate Governance and CSR, and innovations in Cost and Management Accounting Practices made by members of the Institute in employment.





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1. "Shiksha", a free education initiative is being provided to around 1800 BPL children belonging to the surrounding villages of Plant & Mines through various schools.

2. "Physiotherapy Assessment camp" was conducted at Arunodaya Special School.

3. Eleven eye camps for 891 villagers were organized in Vikasnagar, Burma colony, Pedagantyada & Vadlapudi RH colony, and villages in the vicinity of Garbham and Madharam Mines and in Zilla Parishad High schools of Islampeta and Kanithi, through 'Netra Jyothi' mobile eye care clinic.

4. "Parivarthan", a menstrual health awareness programme was organized at Z. P. High School, Islampeta. 176 girl students of the ZPH School benefitted from the programme.

5. Free medicines were distributed at a medical camp at Budawada, a surrounding village of Jagayyapeta Limestone Mines.

6. Artificial limbs, wheel chairs and tricycles were distributed to 10 differently abled persons by VMS at Aganampudi.

7. Vocational training programmes "Saksham" benefitting a total of 275 unemployed youth in various trades like dress making, beautician course, etc were taken up in the surrounding villages of Jaggayyapeta Lime stone mines.

8. Foundation stone for Installation of an RO water plant in K. Agraharam village at Jaggayyapeta Limestone mines was laid by Dr. G.B.S Prasad, D(P).

9. Drinking water supply to four Rehabilitation colonies of VSP- Agnampudi, Gangavaram, Pedagantyada & Vadlapudi was taken up

10. Swachta drives "Swachh Bharat Pakhwada" were organized in RMHP, Coke oven, COCCP, BF, SP, TPP, SMS, CRMP and RED departments in August & September.

11. 414 Swachh Bharat campaigns were conducted in the plant premises, township, mines as well as communities wherein 7091 employees participated.

12. 6 "Bala Swachchta Jagruti" Programmes on Sanitation & good hygiene practices for children were organized in various schools in the vicinity of Steel plant as well as Jagayyapeta mines covering 687 children during the quarter.



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SPREADING CHEER, THE CSR WAY



Indian women have always been an epitome of grace, strength, and intelligence. Today, their success across various walks of life has proven that they have earned this reputation very deservedly. If we look deeper we realize that the ability and readiness to take responsibility is as innate to a woman as it is to every successful organization that contributes to the upliftment of society. RINL, a corporate citizen with a fine sense of sensitivity towards its responsibilities towards society has found a kindred soul in one of its many enterprising women employees,

Ms. Hiralba J Sarvaiya. *Hiral's penchant for social service and RINL's commitment towards Socio-Economic development of the poor/down-trodden struck a vital chord and the duo have made significant strides in the discharge of RINL's Corporate Social Responsibility.*

Hiral, a post-graduate in Development Studies from TISS, Mumbai, has been an active contributor in the social sector since her college days. Inspired by her father's words- "**All of us have a pre-defined purpose already set for us. The quest in life is to unearth that and once you find it, give your 100 % dedication towards it**", she always dreamt of being an enabler of social change. Opportunity often befriends the deserving. In August, 2014, Hiral got the opportunity of making a career servicing society. She was inducted into RINL's CSR programme.

RINL has been engaging in periphery development activities even before CSR became an acknowledged responsibility of corporates. However, with the implementation of new Companies Act, 2013, the mandate for corporate social responsibility was formally introduced to the dashboard of the Boards of Indian companies. It then became necessary to formulate a CSR policy in accordance with Companies Act -2013 and DPE guidelines. Hiral played a major role in drafting the CSR & Sustainability policy for RINL not only adhering to all the legal guidelines but also providing a robust mechanism in taking forward the RINL CSR activities to meet the societal requirements in a sustainable manner. This policy has won accolades from several quarters.

Corporate social responsibility of RINL has been based on the twin pillars of inclusive growth and sustainable development. Projects involving huge amount of resources are undertaken in a wide range of sectors like health, education, sanitation, environment, skill enhancement and rural development across several villages. In a very short span of time, Hiral gained much needed exposure in all these areas and made sure the implementation of RINL's CSR programmes had intense and far reaching benefits to society. She considers herself fortunate for getting a chance to implement ideas, both innovative and productive. A case in example – "**Bal Swachhta Jagruti**" Programme.

RINL has been at the forefront of Swachh Vidyalaya Campaign under which, 86 toilets were constructed in 33 Govt. schools. However, infrastructure without bringing social awareness would not have helped in eradicating open defecation. Hiral shared the idea of targeting young children in those schools through "Bal Swachhta Jagruti" Programme, with her colleagues. They used audio visual media and in-house expertise to promote hygiene awareness amongst the students. Films were shown in the class rooms followed by an interactive session with the children. 33 such programmes were conducted in various Govt schools surrounding Plant & Mines and covered around 3000 students. The initiative resulted in making the children change drivers in achieving the goal of Swachh Bharat Mission.

Hiral has always nurtured the passion of working for underprivileged women. They say, "where there is a will, there is a way". In some Bal Swachhta Jagruti visits to Schools, a few girl students approached her with menstrual health issues. They said that they had no one to clarify their doubts since their mothers and some teachers, too, were equally clueless about the basics of menstrual health. This interaction led her to start a programme "**Parivarthan – A menstrual Health awareness programme**". With the help of a senior gynaecologist from Visakha Steel General Hospital, Hiralba organized a menstrual health awareness programme in Govt. high schools with a significant girl population. The awareness session consisted of modules on physical changes during adolescence, dealing with the first period, irregularity of periods, advantages of using a sanitary pad and illness associated with periods as well as taking care of the nutritional requirements of the body at such times. The programme was followed by question-answer session where the doubts/fears of girl students were cleared.



When a beaming Lakshman scribbles the answer to a Maths sum put up as a part of one of the monitoring visit by the CSR officials of RINL or a shy Laxmi raises a query on hygiene, Hiral sighs in satisfaction. For her, this enthusiasm and involvement is the rewarding culmination of an endeavor close to her heart . For RINL, it is an opportune moment where young women employees like Hiral share RINL's zeal for giving back to society and serve willingly and enthusiastically through their efforts.



Manisha Dash, JM (CC)



RINL paid rich tributes to Alluri Sitarama Raju on the occasion of his 119th birth anniversary in Ukkunagaram on 4th July. Sri P Raychaudhury, D(C) was the chief guest. Sri Chaudhury garlanded the statue of

Alluri Sitarama Raju and paid floral tributes to the great freedom fighter. Union leaders, representatives of Ukkunagaram Kshatria Association, SC&ST association and a large number of employees participated

Ratha Yatra was celebrated on 6th July with fanfare and gaiety amidst "Jai Jagannath" chantings by the devotees. Sri P Madhusudan, CMD, accompanied by the first lady of Ukkunagaram, Smt Gowri Annapurna, invited Lord Jagannath to the Chariot. Sri Madhusudan performed "Chherapanhara", the sweeping of the Chariot with Golden Broom.



Sri P C Mohapatra, D(Proj), Sri DN Rao, D(O), Sri P Raychaudhury, D(C) along with their family members offered prayers to Lord Jagannath. The evening was vibrant with colourful cultural programmes, Sambalpuri Folk dance & Odissi dance.

'Bahuda Yatra' (Return journey) of Lord Jagannath was celebrated on 14th July with Sri PC Mohapatra, D(Proj) performing "Chherapanhara to culminate the festival.

Sri P Madhusudan, CMD performed special pooja on the occasion of Viswakarma Jayanti organized in Community Welfare Centre. He offered special prayers seeking peace, prosperity to the organization & its employees and safety of the equipments in the plant. Sri P C Mohapatra, D(Proj), Dr GBS Prasad, D(P) also performed poojas. Senior executives, union leaders, representatives of unions and SC&ST association, large number of employees, Viswakarma Pooja committee members also performed poojas.



Shri P C Mohapatra, D(Proj) inaugurated the 16th Chapter Convention on Quality Circles of Quality Circle Forum of India, Visakhapatnam chapter held on 22nd & 23rd Sep 2016 at Hotel Green Park. The theme of the convention was "People participation & Passion- The pathway to overall Success." A number of Senior Officials and Professionals from various industries and academia attended the convention.



A Memorandum of Settlement was signed on 30th Aug between Management of RINL/ VSP, represented by Dr. GBS Prasad, D(P) and Recognised Union - Visakha Steel Employees Congress (INTUC) before Regional

Labour Commissioner (Central), Visakhapatnam on the following :-
 Enhancement of stitching charges for stitching Work Dress for Non-Executive employees to Rs. 680/- per annum. Extending monetary benefits under the Employees Family Benefit Scheme to the Non-Executive Trainees. Introduction of meal card for non-executives. Providing suitable plastic folder to all non-executive employees for filing pay slips.

Justice V Eswaraiyah, Hon'ble Chairperson, National Commission for Backward Classes, held discussions with Sri P Madhusudan, CMD and reviewed the welfare measures and service safeguards being implemented for employees belonging to OBC. GBS Prasad, D(P), Sri Dr Debasish Ray, ED (P& IR) and others participated in the meeting.



Smt T Indira, Regional Provident Fund Commissioner, Visakhapatnam was the chief guest at the Women in Public Sector (WIPS) Formation Day celebrations held in Ukkunagaram on 29th Aug. Sri P Madhusudan released annual magazine "DISHA" brought out by WIPS on the occasion. S/Sri P C Mohapatra, D(Proj), Dr G B S Prasad, D(P), D N Rao, D(O) and P Raychaudhury, D(C) graced the occasion. Smt Bindoo Mohapatra, President, VMS, Senior Officers from Vizag Steel, representatives from WIPS, Unions, SEA and SC/ST Association, and women employees in large, participated in the programme organized by WIPS. Sri P Madhusudan felicitated Dr Lalitha of VSGH for obtaining MS in Neurology with a Gold medal.



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‘राजभाषा कीर्ति पुरस्कार’

आर आई एन एल को 2015-16 के दौरान ‘ग’ क्षेत्र में स्थित कार्यालयों के अंतर्गत राजभाषा के श्रेष्ठतम कार्यान्वयन एवं गृह-पत्रिका प्रकाशन हेतु देश के प्रतिष्ठित ‘राजभाषा कीर्ति पुरस्कार’ के अंतर्गत क्रमशः ‘द्वितीय’ एवं ‘प्रथम’ पुरस्कार से नवाजा गया। ये पुरस्कार नई दिल्ली में राष्ट्रपति भवन में 14 सितंबर, 2016 को आयोजित ‘हिंदी दिवस’ समारोह में अध्यक्ष-सह-प्रबंध निदेशक श्री पो मधुसूदन ने तथा निदेशक (कार्मिक) डॉ जी वी एस प्रसाद ने माननीय राष्ट्रपति महोदय के कर कमलों से ग्रहण किया। उपर्युक्त पुरस्कार भारत सरकार के राजभाषा विभाग, गृह मंत्रालय द्वारा श्रेष्ठतम कार्यालयों को दिया जाता है।

विपणन विभाग में हिंदी कार्यान्वयन दिवस

हिंदी के अधिकाधिक प्रयोग के क्रम में 27 जुलाई को मुख्यालय के विपणन विभाग में हिंदी कार्यान्वयन दिवस मनाया गया। कार्यक्रम में कर्मचारियों को अभिप्रेरित करने हेतु तीन हिंदी प्रतियोगिताएँ आयोजित की गईं। समापन समारोह के मुख्य अतिथि एवं महाप्रबंधक (विपणन) प्रभारी श्री एस के चक्रवर्ती ने राजभाषा के विकास को संवैधानिक जरूरतों के साथ-साथ राष्ट्रीय एकता में सहायक बताया। सहायक महाप्रबंधक (राजभाषा) श्री ललन कुमार ने भारत सरकार की राजभाषा नीति के संबंध में प्रस्तुतीकरण दिया। अंत में प्रतियोगिताओं के विजेताओं को पुरस्कार प्रदान किए गए।

‘सुगंध’ का विमोचन

समझौता ज्ञापन के मूल्यांकन बैठक के दौरान 11 अगस्त, 2016 को अध्यक्ष-सह-प्रबंध निदेशक श्री पो मधुसूदन ने ‘सुगंध’ के अद्यतन अंक का विमोचन किया। इस अवसर पर सभी निदेशकगण, कार्यपालक निदेशकगण एवं अन्य वरिष्ठ अधिकारीगण उपस्थित थे। सभी गणमान्य लोगों ने ‘सुगंध’ के कलेवर, साज-सज्जा एवं उसमें शामिल रचनाओं की सराहना की।



दिल्ली कार्यालय में हिंदी दिवस कार्यक्रम

क्षेत्रीय कार्यालय (उत्तर), नई दिल्ली में 16 सितंबर, 2016 को हिंदी दिवस मनाया गया। कार्यक्रम का उद्घाटन करते हुए मुख्य अतिथि एवं गृह मंत्रालय, भारत सरकार के केंद्रीय अनुवाद ब्यूरो के निदेशक डॉ एस एन सिंह ने बताया कि भाषा मनुष्य के सामाजिक, आर्थिक, राजनैतिक, सांस्कृतिक जीवन को भी प्रभावित करती है। जो व्यक्ति अपनी भाषा से कट जाता है, वह अस्तित्वहीन हो जाता है। सहायक महाप्रबंधक (राजभाषा) श्री ललन कुमार ने प्रतिभागियों को राजभाषा नीति एवं संवैधानिक दायित्वों की जानकारी दी। तत्पश्चात कर्मचारियों के लिए प्रतियोगिताओं का आयोजन एवं कंप्यूटरों में यूनिकोड का प्रशिक्षण, ‘गूगल वाइस टाइपिंग’ आदि की जानकारी दी गई।

समापन समारोह के मुख्य अतिथि एवं राजभाषा विभाग के वरिष्ठ तकनीकी निदेशक श्री केवल कृष्ण ने प्रतिभागियों को विभिन्न आई टी टूल्स के सहयोग से हिंदी के कार्यान्वयन की जानकारी दी। तत्पश्चात प्रतियोगिताओं के विजेताओं को पुरस्कार प्रदान किये गये। कार्यक्रम के संचालन में कार्यपालक निदेशक (संपर्क व राजस्थान खान) श्री ए के मन्वीजा, क्षेत्रीय प्रबंधक श्री अरविंद पांडेय, शाखा वित्त प्रबंधक श्री मनोज वंसल, सहायक महाप्रबंधक श्री एच एम सहगल का सहयोग सराहनीय रहा। कार्यक्रम में दिल्ली के क्षेत्रीय/संपर्क कार्यालयों के कर्मचारी एवं क्षेत्रीय कार्यालय (उत्तर) के अधीनस्थ कार्यालयों के प्रतिनिधियों ने भाग लिया।

गाजियाबाद/फरीदाबाद कार्यालय में हिंदी कार्यक्रम

13 सितंबर को फरीदाबाद एवं 17 सितंबर को गाजियाबाद शाखा विक्री कार्यालयों में हिंदी के प्रयोग को बढ़ावा देने हेतु वहाँ के कर्मचारियों के समक्ष राजभाषा नीति के विविध प्रावधानों एवं कंप्यूटर में यूनिकोड व गूगल वाइस टाइपिंग जैसी नवीनतम तकनीक के ऊपर प्रस्तुतीकरण दिया गया और वहाँ के कर्मचारियों को हिंदी में काम करने के लिए प्रोत्साहित किया गया। साथ ही कार्यालय में हिंदी के प्रयोग का निरीक्षण के माध्यम से जायजा भी लिया गया। इस अवसर पर वरिष्ठ शाखा प्रबंधक श्री संजय गर्ग एवं श्री अमित गुप्ता, हिंदी समन्वयक श्री धर्मपाल अरोड़ा, श्री राजीव कुमार तथा सभी प्रतिभागियों ने भरपूर सहयोग दिया।

मुख्यालय में हिंदी दिवस/सप्ताह समारोह

मुख्यालय में 14 से 21 सितंबर तक हिंदी सप्ताह मनाया गया। उद्घाटन समारोह के मुख्य अतिथि एवं निदेशक (परियोजना) श्री पी सी महापात्रा ने प्रतिभागियों को संबोधित करते हुए संगठन में हिंदी के प्रभावी कार्यान्वयन के प्रति संतुष्टि व्यक्त की और भविष्य में भी इसे जारी रखने की सलाह दी। कार्यपालक निदेशक (निगमित सेवा) श्री आर पी श्रीवास्तव ने कहा कि राजभाषा के प्रयोग के प्रति कर्मचारी समूह की निष्ठा एवं प्रतिबद्धता के कारण ही संगठन को प्रतिष्ठित राष्ट्रीय पुरस्कार प्राप्त हो रहे हैं। हिंदी दिवस के अवसर पर अध्यक्ष-सह-प्रबंध निदेशक के जारी संदेश का पठन किया गया। कार्यक्रम में महाप्रबंधक (मानव संसाधन)-गैर संकर्म व प्रशिक्षण श्री टी सुंदर, विभिन्न विभागों के हिंदी समन्वयकगण एवं अन्य कर्मी उपस्थित थे। हिंदी सप्ताह के दौरान कर्मचारियों एवं स्कूली बच्चों के लिए विविध प्रतियोगिताएँ आयोजित की गईं, जिनमें कर्मचारियों एवं अधिक संख्या में स्कूली बच्चों ने भाग लिया।

21 सितंबर को आयोजित समापन व हिंदी दिवस कार्यक्रम में मुख्य अतिथि एवं निदेशक (कार्मिक) डॉ जी वी एस प्रसाद ने प्रतिभागियों को अपने दैनिक कार्य में हिंदी के प्रभावी प्रयोग हेतु अभिप्रेरित किया। कार्यक्रम में कार्यपालक निदेशक (निगमित सेवा) श्री आर पी श्रीवास्तव, महाप्रबंधक (मानव संसाधन)-गैर संकर्म व प्रशिक्षण श्री टी सुंदर, विशाखपट्टणम के हिंदी शिक्षण योजना कार्यालय के सहायक निदेशक श्री घनश्याम प्रसाद नामदेव उपस्थित थे। सहायक महाप्रबंधक (राजभाषा) श्री ललन कुमार ने प्रतिभागियों को हिंदी सप्ताह के दौरान आयोजित विभिन्न कार्यक्रमों की जानकारी दी। तत्पश्चात सप्ताह के दौरान आयोजित विभिन्न प्रतियोगिताओं के विजेताओं को पुरस्कार प्रदान किये गये।



Padayatra was organized on 27th July by ED(Services) in presence of HoD-CO&CCP, Sectional In-Charges, Safety Officers, HR- Executives, Union members including DSC and CSC members to promote usage of PPE's at work site.



Road safety awareness campaign was organized at BC Gate on 24th Sep by SED & Lions club, Visakhapatnam.



BBSM & Road Safety Awareness program was organized for Home guards of Safety department at SED conference hall on 11th July.



Road Safety Awareness program for newly joined OCMs of FMD department by Traffic police officials was held on 6th July at SED.



Safety Induction Program was held for newly joined trainees from 16th Sep to 19th Sep .



Special safety refresher training classes for contract workers focusing on usage of safety belts at height works were conducted in SMS zone.



Speed limit campaign was held on 1st Sep at main PP gate.



Road safety awareness campaign was organized by WIPS and SED on PP road at TTI on 21st Sep.



CMD bids adieu to Superannuating employees

July



August



September



VMS Activities Galore





आंतरिक परिसंचार हेतु राष्ट्रीय इस्पात निगम लिमिटेड, विशाखपट्टणम इस्पात संयंत्र की ओर से प्रकाशित इस समाचार पत्र में व्यक्त विचार और व्याख्याएँ प्रबंधन के विचार और नीति को प्रभावित नहीं करते।

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